



5 THINGS TO CONSIDER BEFORE HIRING A MAKEUP ARTIST

DON'T BE PUT OFF BY PRICES

If you've never hired a makeup artist before, you may be shocked at the rates offered. It may seem like a lot, from \$70-150+ per person, but the price a makeup artist charges includes more than what we do on the day, it includes administration and correspondence, cleaning and packing our kits, cleaning our brushes, replenishing used products, insurance, petrol, the initial cost of our kit and any training we've had, and because most of us run our own businesses, we don't get paid holidays, sick leave, superannuation or health benefits, so it's up to us to cover those costs too.

YOU GET WHAT YOU PAY FOR

I mentioned in the first point that professional makeup rates range from \$70-150+ per person, this is because our rates incorporate our own individual experience level, type of products used, client base and location, amongst other things. There are some artists who charge as low as \$30 per person. Sounds like a great deal, but is it worth it? Artists who charge such low prices undercut themselves and others in the industry, and, chances are, if they're that cheap, there's a reason for it. It's not always the case, but low prices can indicate a low quality kit, inexperience, which can lead to poor hygiene practices, and lack of confidence. The best thing to do is check out a makeup artist's portfolio; see what the quality of their work is, if you like their style, if they have any photos of past work to show, and if they are worth the rate they are asking. These things will give you a better indication of quality than a price. If in doubt, book a trial!

HAVE A TRIAL

Trials are the best way to see if a particular makeup artist or look is for you. A trial gives you the opportunity to test-run a makeup look to see if it suits you, but it's also a great opportunity to test-run the longevity of the makeup application, as well as get to know the makeup artist and observe their hygiene practices. Your makeup artist will be spending time with you and your party on your wedding day, so it's important to hire someone you trust, get along with, and feel comfortable around.

MAKE SURE THERE IS CONTACT

A contract between you and your makeup artist is important as it protects both parties should anything go wrong. Make sure you read through the contract before signing so you are clear on all the details, terms and conditions, and if you have any questions or concerns, don't be afraid to ask your makeup artist for clarification.

BOOKING FEES + DEPOSITS

Booking fees and deposits can range from \$50 to 50% of your total booking cost, depending on the makeup artist. This fee is often used to secure the date and time of your appointment, so if you've found a makeup artist you love and want to hire for your big day or special occasion, try not to delay with the booking fee or the date may be given to someone else (who pays it first).

BOOK NOW!